

SCOTT CREEK IRONBANK CRICKET CLUB



**STRATEGIC PLAN
2022-2027**

Introduction

MISSION

To create a family friendly atmosphere that encourages participation, excellence and an environment that ensures players are developed to be the best they can be.



VALUES

SUCCESS

Bringing the best out of people leads to a successful environment for teams & individuals

COMMUNITY

Creating a safe place for players, supporters and members alike. Once a 'Scibby', always a 'Scibby'

INCLUSIVE

All ages, abilities & backgrounds. A place for everyone.

BALANCE

Finding the right balance between taking our cricket seriously and creating a fun, enjoyable & positive atmosphere

ANGASTON
 J. Cameron
 I. Bevan
 T. Burgess
 H. Eggleston
 J. Gaston
 M. Harvey
 R. Leggett
 J. Noack
 J. Reinman
 L. Sibley
 T. Treloar

SCOTT CREEK IRONBANK
 A. Thompson
 M. Ashworth
 O. Bone
 C. Dean
 C. Dodd
 D. Hoyle
 L. Knight
 Z. Lewis
 C. Lidstone
 J. Nankervis
 J. Rea
 M. Taylor

SOUTH AUSTRALIAN CRICKET ASSOCIATION
 1971 1977 1979 1981
 Thomas, Rooney and Graham Medlow

1ST INNINGS
2ND INNINGS
1ST INNINGS
2ND INNINGS
WICKETS
SUNDRIES TOTAL

BOWLERS WKTS RUNS
BATSMEN OUT B RUNS
FALL-O-WKTS

WEST END DRAUGHT
UMPIRES



GOALS

- Field 3 Senior teams in every season
- Field teams in all available junior grades
- Make A Grade Finals three times before the end of the 26/27 season
- Win the HCA A Grade Premiership by the end of the 26/27 season



VISION

To be recognised as the strongest overall cricket club in the HCA

STRATEGIC PRIORITIES

Scott Creek Ironbank Cricket Club will work in five key areas to establish the foundations required for the ongoing development of our club. The successful implementation of these five strategic priority areas will be underpinned by a number of core tasks.



1. Participation

ATTRACT & KEEP JUNIORS

To achieve this the club will

- Implement the Woolworths Cricket Blast program at local schools with SACA help
- Implement the Master Blasters program at SCIB CC
- Continue strategic relationship with Uraidla CC
- Create local school partnerships and advertise each season in their publications
- Implement strategies to utilise the connection with the Ironbank Cherry Gardens Football Club
- Involve Junior Parents in the club as much as possible to build relationships and sense of belonging

ATTRACT & KEEP SENIORS

To achieve this the club will

- Continue to encourage junior players to play in Senior grades to help the transition
- Encourage positive interactions between Junior & Senior players especially at trainings through mentoring roles
- Support Senior players, especially those younger, to coach Junior teams
- Create local school partnerships and advertise each season in their publications
- Implement strategies to utilise the connection with the Ironbank Cherry Gardens Football Club

2. Profile

RAISE PROFILE OF THE CLUB

To achieve this the club will

- Develop the Website & Facebook as key promotional and communication tools
- Develop a regular Newsletter with contributions from all levels of the club
- Utilise the Recreation Ground more for Advertising i.e Posters, Flyers, Screen advertising
- Develop off field merchandise that is worn year round by kids, partners, players & parents
- Utilise the Ironbank Cherry Gardens Football Club more for Advertising

ENGAGE PAST PLAYERS

To achieve this the club will

- Develop a comprehensive database of past players
- Create Memberships targeted at former players who would like to stay involved & support the club
- Introduce an annual Past Players event



3. Governance

CLUB IS RUN BY A STRONG COMMITTEE

To achieve this the club will

- Extend the Committee by introducing new Non-Executive Roles
- Develop and apply 'Position Descriptions' for each committee role to ensure each members knows their responsibilities. This also ensures easy handovers.
- Attempt to attract new and diverse people to the Committee
- Conduct a review of the constitution and update where necessary
- Hold regular committee meetings and ensure minutes are recorded and kept securely





4. Facilities

ENSURE FACILITIES ARE UP TO STANDARD

To achieve this the club will

- Plan, Fundraise & Construct a new Practice Net Facility
- Develop a prioritised list of future projects & equipment to be reviewed annually
- Commit resources to finding and receiving appropriate grant funding
- Ensure all coaches & teams have necessary equipment
- Continue to build relationships with the Local Council as our ground is one of only three community owned assets

5. Development

OUR PLAYERS CONTINUE TO GROW AND DEVELOP

To achieve this the club will

- Budget, advertise & seek to appoint a Club Coach every season
- To support the coach, appoint a Training Coordinator to oversee organised and well run trainings
- Encourage and fund any parents or players who wish to complete Coaching Accreditation
- Enter a team in the HCA T20 Competition which has a youth focus